

About Global Business Guide

Global Business Guide is an international business publication focused on emerging markets providing business intelligence to a global audience of investors, business leaders and decision makers.

Global Business Guide Indonesia reaches a **quarter of a million readers (250,000) worldwide spanning investors and C-suite executives from over 180 countries across six continents.**

Our on the ground consultants provide expert industry analysis on key business trends as well as interviews with leading figures from the public and private sector for unrivalled insights into the local business climate.

Global Business Guide provides a single window of business

information on the Indonesian market working in collaboration with embassies, chambers of commerce and key business organisations such as APINDO & KADIN among many others.

GBG Indonesia is regarded as the first reference for foreign & local investors on Indonesia with a continuously expanding audience base reflecting the country's growing prominence on the international stage as a business destination.



Interview Insights

Global Business Guide Indonesia features interviews with the country's most recognised business personalities from leading local companies in addition to smaller sized companies that have been selected as innovative examples in their sector.

GBG provides a platform for the private sector to voice their opinions on the Indonesian business climate as well as outlook on their industry and corporate positioning for new business opportunities to the international audience.

Recognised Business Personalities

Alim Markus
Maspion Group



Sofjan Wanandi
APINDO



Suryo Bambang Sulisto
KADIN



Jahja Setiadmaadja
BCA



Public & Private Sector

Anne P Sutanto
Pan Brothers Tbk



Elvyn Massasya
Jamsostek, BPJS



Next Generation Business Leaders

Hariyadi Sukamdani
Sahid Hotels Group



Indonesia's Leading Brands

Martha Tilaar
Martha Tilaar Group



GBG Indonesia Audience

Global Business Guide Indonesia reaches an unmatched audience of business leaders and decision makers seeking objective business intelligence on the Indonesian market. GBG Indonesia is regarded as the first reference for international investors when entering the Indonesian market, expanding their market presence and identifying new business opportunities.



Median Income
\$60-110,000



Audience Across 6 Continents



Active Investors & C-Suite Executives
35-58 Average Age

Read in over 180 countries

Over 250,000 readers annually

60,000 page views per month

The No.1 business portal



22% Mobile Users

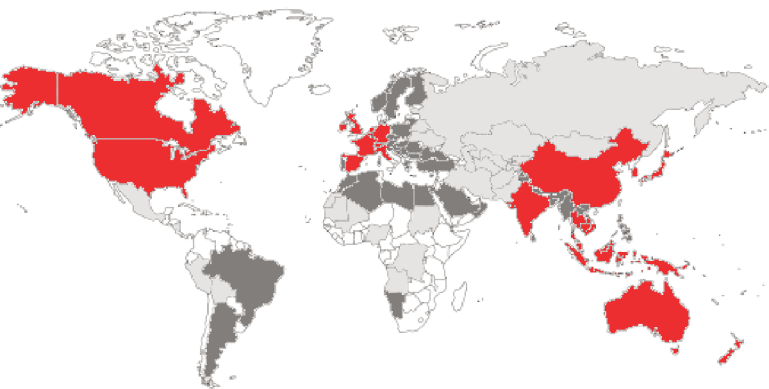


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